

*Biotech and
Medtech:
where
biology
meets
engineering*

*Welcome at
Elissi 2006 - 3rd Edition
Stabile Suglio
Lugano/Manno
September 22, 2006*

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Biopolo Ticino
Former Director Luca Bolliger
New Director Jörg Stäheli

Program I - Chairman Dr. Gianni Soldati

Morning session (WORKSHOP)

9.00 h	9.20 h	Challenges for entrepreneurs, <i>Biopolo Ticino</i> (Jörg STÄHELI)
9.20 h	9.40 h	Venture capitalists: how to deal with them, <i>Venture Incubator</i> (Diego BRAGUGLIA, partner)
9.40 h	10.00 h	Valuing your enterprise, <i>Z-cube</i> (Marina LOMBROSO)
10.00 h	10.20 h	Valuing optimally your intangible assets, <i>Zardi & Co</i> (Marco ZARDI)
10.20 h	11.00 h	Qx & Break
11.00 h	11.20 h	Competitive Intelligence, <i>CS-Strategy - Enterprise Business Consulting</i> (Claudio SACCO)
11.20 h	11.40 h	Leadership for success, <i>Leadership & organizational learning srl</i> (Roberto DE BACCO)
11.40 h	12.00 h	Communicating your business, <i>The Investor Relations Firm AG</i> (Martin MEIER-PFISTER)
12.00 h	14.00 h	Qx & Lunch

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Challenges for entrepreneurs

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- **Jörg STÄHELI**
(Director of Biopolo Ticino)
- **Presentation**

Venture capitalists: how to deal with them

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- **Diego BRAGUGLIA**
(Venture Incubator-Partner)
- **Presentation**



Valuing your enterprise

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- **Marina LOMBROSO**
(Z-Cube)
- **Presentation**



Valuing optimally your intangible assets

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- **Marco ZARDI**
(Zardi & Co)
- **Presentation**

Questions & break

- *40 minutes*

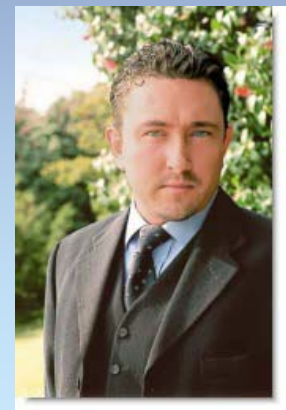
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Competitive intelligence

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- **Claudio SACCO**
(CS-Strategy - Enterprise Business Consulting)
- **Presentation**



Leadership for success

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- **Roberto de BACCO**
(Leadership & Organizational Learning srl)
- **Presentation**



Communicating your business

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- **Martin MEIER-PFISTER**
(The Investor Relations Firm AG)
- **Presentation**



Questions & break for lunch

- *120 minutes*

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Program II - Chairman Dr. Michele Müller

Afternoon session (FREE)

14.00 h	14.20 h	European grants for biotechnological research, <i>UNISI (Giovanni PELLEGR)</i>
14.20 h	14.40 h	Driving innovation within a hospital setting, <i>Cardiocentro (Stefanos DEMERTZIS)</i>
14.40 h	15.00 h	Stem cells and disease, <i>Dialectica srl (Dorotea RIGAMONTI)</i>
15.00 h	15.20 h	Bio vs medtech: in practice, <i>RCC AG (Paolo MARINELLI)</i>
15.20 h	16.00 h	Qx & Break
16.00 h	16.20 h	Harnessing the power of collaboration, <i>Global partnering platform of the UK Trade & Investment (Margaret PARTON)</i>
16.20 h	16.40 h	Switzerland: optimal financial platform for biotech and medtech, <i>SWX Swiss Exchange (Yvonne GUNSCH-WEGMANN)</i>
16.40 h	17.00 h	Switzerland - one nation, one biomedtech cluster, <i>Swiss Biotech Association (Cathy KROLL)</i>
17.00 h	17.20 h	Long term R/D projects in orthopaedics, <i>Medacta SA (Philippe LAMBERT)</i>
17.20 h		Qx, Aperò and networking

ASIRB Award 2006

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- ***Davide SOLDINI and Carla Bänziger***
(Institut für Molekularbiologie Universität Zürich)
- ***Presentation***

European grants for biotechnological research

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- **Giovanni PELLEGRINI**
(Euresearch Lugano - Servizio Ricerca USI - SUPS)
- **Presentation**

Driving innovation within a hospital setting

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- *Stefanos DEMERTZIS
(Cardiocentro)*
- *Presentation*

Stems cells and disease

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- *Dorotea RIGAMONTI*
(Dialectrica s.r.l.)
- *Presentation*

Bio vs. medtech in practice

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- *Paolo MARINELLI*
(RCC AG)
- *Presentation*

Questions & break

- *40 minutes*

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Harnessing the power of collaboration

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- **Margaret PARTON**
(Global partnering platform of the UK Trade and Investment)
- **Presentation**

Switzerland: optimal financial platform for biotech and medtech

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- **Yvonne GUNSCH-WEGMANN**
(SWX Swiss Exchange)
- **Presentation**



Switzerland - one nation, one biomedtech cluster

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- **Cathy KROLL**
(Swiss Biotech Association)
- **Presentation**

Long term R/D projects in orthopaedics

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- **Philippe LAMBERT**
(Medacta SA)
- **Presentation**



Questions, apero and networking

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- *Thank you for your participation!*
- *See you in 2007!*

